

Appendix 1 - Key Projects

The Corporate Plan and MTFS provide the framework for moving resources from lower to higher priority projects in a controlled and managed way. To assist with a sharp focus on deliverables within the available budget the Council, will each year, set out its “key projects” for action. The key projects will provide a simplified way of communicating to the public what the Council will be focussing on each year and will highlight valuable milestones within the overall framework of the five year Corporate Plan. The Council believes that by identifying tangible developments in this way we will “make sense” of the Council’s corporate planning and budget setting approach for the public so that planned improvements are clearly visible to the customer

In the tables below the Corporate priority and relevant key projects are identified.

The columns showing the year are to indicate over which years the key project will be active.

The “Resource identified” column is designed to flag if further investment resources are likely to be needed over the life of the project. This is important in flagging issues for budget building.

Full details are available in the Corporate Plan Action Plan (Appendix 4)

Corporate Priority	Key projects	2004 - 2005	2005 - 2006	2006 - 2007	2007 - 2008	Resource identified
Providing strong community leadership – S1 CROSS CUTTING KEY THEME	Develop partnerships to support all areas of the Council’s delivery of services to the Community.	✓	✓	✓	✓	Partly
	Community Needs Analysis including mapping the extent of social exclusion in West Berkshire	✓		✓		✓
	Enhanced consultation and communication with West Berkshire residents in particular with excluded and potentially excluded groups	✓	✓	✓	✓	✓
	Improved joint working with Parish Councils including parish plans	✓	✓			✓
	Development of a “Compact” with the voluntary sector	✓	✓			✓
Tackling all forms of social exclusion across the District – S2	Development of a Social Inclusion Strategy following on from the above	✓	✓			Partly
	Increasing employment opportunities for excluded groups in particular those with disabilities	✓				✓
Promoting independence for older people and people with disabilities – S3 STRATEGIC DEVELOPMENT PRIORITY	Increase the numbers of older people supported to live at home by a further 253 clients, from March 2004 to March 2007	✓	✓	✓		Partly
	Increase the numbers of people with a learning disability supported to live in their own home by a further 88 clients from March 2004 to March 2007	✓	✓	✓		Partly

Corporate Priority	Key projects	2004 - 2005	2005 - 2006	2006 - 2007	2007 - 2008	Resource identified
	Increase the numbers of people with a physical disability supported to live in their own home by a further 127 clients from march 2004 to March 2007	✓	✓	✓		Partly
	Ensure that people with mental health needs receive appropriate and timely response	✓	✓	✓	✓	Partly
	Increase take up of Direct Payments from 33 to 200 users from March 2004 to March 2007	✓	✓	✓		
To achieve better and fairer outcomes for children and young people by delivering high quality integrated services through partnership - S4 STRATEGIC DEVELOPMENT PRIORITY	Produce a single multi agency plan for children & young people across the District.	✓				✓
	Introduce new and integrated service delivery and commissioning models	✓	✓			✓
	Introduce a preventative programme to reduce the numbers of children and young people requiring costly intensive support.		✓	✓	✓	X
	Maximise the community benefit from developed school, heritage and cultural sites (including the restoration of Shaw House) to improve access to services, and to extend opportunities for children, young people and adults to enhance their learning and achievement beyond the boundaries of the school day.	✓	✓	✓	✓	Partly
Ensuring that the street environment is clean, well maintained and safe – S5	Introduction of enhanced highway inspection regime	✓				✓
	Replacement of Skew Bridge, Basildon	✓				✓
Increasing the provision of homes that are affordable to those on low incomes – S6	Ensure people on the Housing Register are housed in a mixture of rented and shared ownership housing	✓	✓	✓	✓	✓
	Increase net numbers of affordable homes annually in the context of the Local Development Framework	✓	✓	✓	✓	✓
Promoting Safer Communities S7 STRATEGIC DEVELOPMENT PRIORITY	Reduce the incidence of anti-social behaviour in part through the expansion of the Community Warden Scheme and partnership working	✓				✓
	Implement Licensing scheme	✓	✓			✓
	Complete assessment of Substance misuse in the district	✓				✓

Corporate Priority	Key projects	2004 - 2005	2005 - 2006	2006 - 2007	2007 - 2008	Resource identified
Improving transportation – S8	Deliver revised concessionary fares scheme	✓				✓
	Deliver new 5 year Local Transport Plan with emphasis on partnership working and access to transport	✓	✓			Partly
	Deliver Transport Study programme	✓	✓			✓
	Implement school travel plan programme	✓	✓			✓
	Complete safe routes to school programme	✓	✓			✓
	Deliver “pay on foot” in Newbury multi-storey car parks	✓	✓			✓
Enhancing the sustainability of the West Berkshire Community and preserving the local environment through improving environmental resource management.– S9 STRATEGIC DEVELOPMENT PRIORITY	Deliver and implement a sustainable integrated Waste PFI	✓	✓	✓	✓	✓
	Continue to drive performance improvement in development control to meet national standards	✓	✓			✓
	Designation of Padworth Common as a Local Nature Reserve	✓				✓
	Develop the LDF	✓	✓	✓		Partly
	Input into development of the SE Plan	✓	✓	✓		✓
	Develop strategy and action plan for implementation of new PPG17 (open space provision and quality standards)	✓	✓			✓
Creating attractive and vibrant town centres – S10	Secure a Cinema for Newbury	✓	✓	✓		Partly
	Park Way redevelopment (Newbury)	✓	✓	✓	✓	✓
	Movement Study (Newbury)	✓				✓
	Supporting local communities in preparing long term Visions / Plans including Hungerford, Thatcham and communities in the East of the District	✓	✓	✓		X

Development Theme	Key project	2004 - 2005	2005 - 2006	2006 - 2007	2006 - 2007	Resource identified
Performance improvement D1	Adopt business case and "Invest to save" methodology for service development projects and to support dis-investment from non-priority areas,.	✓	✓		✓	✓
	Service levels for West Berkshire services to be defined and benchmarked in all areas	✓	✓			X
	Achieve Investors in People status	✓	✓	✓	✓	X
	Meet agreed targets in the Council's PSA	✓	✓	✓		Partly
	Implement corporate project management Methodology	✓				Partly
	Undertake Flexible working pilots	✓				✓
	Implement new financial and e-procurement systems	✓				✓
	Implement Quality Management system pilots	✓				X
Building capacity through partnership and innovation – D2 CROSS CUTTING KEY THEME						
	Introduce Fasttrack management scheme.	✓				✓
	Explore issues of economic wellbeing and development with LSP partners.	✓				X
	Seek additional resources for the LSP through bids managed from the external funding group	✓				✓
	Develop partnership Plan with Amey to highlight and implement areas for added value	✓				✓
Customer focus – D3 CROSS CUTTING KEY THEME						
	Develop co-ordinated programme for all Council services to adopt the customer focus model.	✓				Partly
	Publish a "Customer Charter" outlining levels of service.	✓				✓
	Develop an "access to services strategy" with LSP partners	✓				X
	Increase the proportion of Council services offering single point of access for the public through the contact centre	✓	✓	✓	✓	Partly
	Extend opening hours of contact centre		✓	✓	✓	X
Stronger governance – D4						
	Develop outcome focussed scrutiny forward plan based on priorities.	✓				✓
	Introduce Council wide business continuity planning and monitoring	✓				Partly
	Implement Member development programme and adoption of agreed competency and role descriptions.	✓				Partly